



London School
of Marketing



Working in Partnership with

THE UNIVERSITY OF
NORTHAMPTON

MA in Human Resource Management Top-Up

Delivered in partnership with the University of Northampton

COURSE PROSPECTUS



Local Access Point
Removing the Boundaries to Education



Recognised International
Business Development Partner
of London School of Marketing

About the Programme

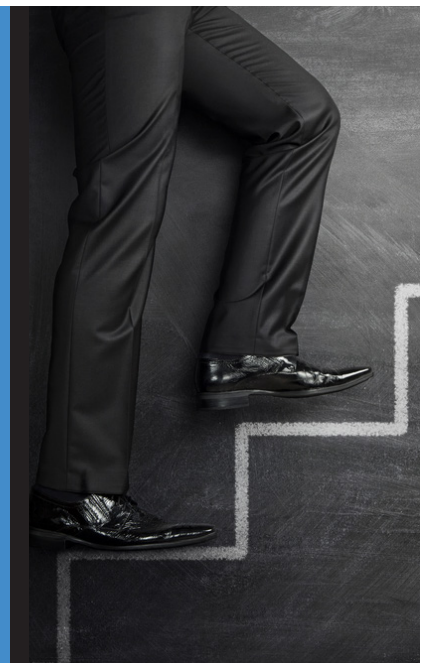
This Masters in Human Resource Management programme, is designed to enhance understanding and competence gained through professional qualifications and to develop ability to think strategically about management and organisational change. Additionally, the programme is designed to broaden your specialist knowledge. The 'Research Methods and Dissertation' module covers an introduction to research, types of research methodology, formulating and planning a research project, data collection, and analysis and presentation of research findings.

STUDY RESOURCES

Blended learning is ideal for students who are unable to get access to a physical classroom but are still seeking structure, support and quality learning materials. To help you gain the most from your studies, we have created a range of valuable resources.

We offer:

- ➔ Dedicated one-to-one online tutor support
- ➔ Live webinars per module from subject experts
- ➔ Access to the state-of-the-art Learning Platform (LP)
- ➔ Northampton Integrated Learning Environment (NILE) access
- ➔ A comprehensive e-library with access to Mintel



ENTRY REQUIREMENTS

1. The Chartered Institute of Personnel and Development (CIPD) Postgraduate Diploma; OR
2. The EduQual Diploma in Business Management (Human Resource Management - SCQF, Level 11) qualification; AND
3. A good command of English (equivalent to IELTS Level 6.0 for non-native English speakers)

About London School of Marketing

London School of Marketing offers academic and professional courses in the business and marketing field, validated and approved by industry leading professional bodies including EduQual, CIM (The Chartered Institute of Marketing) and DMI (Digital Marketing Institute).

We are trusted by the world's leading brands to educate their employees. Over 3,500 corporate companies have chosen us to provide the necessary skills their employees need to succeed including Barclays, Adidas, BBC and Apple, to name just a few. London School of Marketing courses are typically studied online over one to three years of full-time study.

OUR MISSION

Product mission - To develop, design, publish and offer both academic and professional courses in partnership with well established institutions using technology as the forefront of delivery.

Social mission - to operate the company in a way that recognises the central role that business plays in society by initiating innovative ways to improve the quality of life locally, nationally and internationally.

Economic mission - To operate the company on a sustainable financial basis of profitable growth, increasing value of our shareholders and expanding opportunities for development and career growth of our employees and associates.

Those studying for a qualification using LSM's award winning learning platform, are offered a structured process to learn. Students come away from our courses with an understanding of both the practical and theoretical aspects of their qualification.



Student Reviews

At LSM, we guarantee a satisfying study experience. Over the years, we have helped over 10,000 students to achieve their dreams. Our competent staff and our experienced faculty will make sure that you leave LSM with a smile. Find out what our past students say about us:

The London School of Marketing's Learning Platform provided me a unique experience of studying on a purely virtual mode, while allowing me to have carry on with my job. Yet, I had the worry to get the right text books to study and for reference purposes, but I was once more pleased with the plethora of virtual offers in the e-Library, that offered a multitude of reading materials to understand the modules better and to help in the preparation of the assignments.

DEBESH BEEDASY

LSM is very supportive and all the staff are extremely helpful. The support of the mock exams and assignments are excellent as not every school provides these.

EILEEN DONAGHEY

I really enjoyed my study experience with LSM so far. The tutors were exceptionally helpful and were always there for a reply or clarification whenever i needed it. They were quite knowledgeable and pleasant to work with. The resources, especially the EPK and workshop manuals were really great in helping understand assessment requirements. Not to mention the course material were comprehensive and easy to understand. I look forward to a new term with London School of Marketing.

SANDUNI BHAGYA WICKREMASINGHE



Course Information

The MA in Human Resource Management Top Up degree is specifically designed for Chartered Institute of Personnel and Development (CIPD) graduates. It provides a means through which the professional and personal needs of human resource practitioners can continue to be met.

Additionally, the programme is designed to broaden your specialist knowledge. The 'Research Methods and Dissertation' module covers an introduction to research, types of research methodology, formulating and planning a research project, data collection, and analysis and presentation of research findings.

MA in Human Resource Management Top-Up

Delivered in partnership with the University of Northampton
(4 - 6 Months duration)

1. Dissertation and Research Methods

Our online learning programmes are flexible and designed to help you balance your work and home commitments. The programme structure and learning materials allow you to study at your own convenience and develop your own study schedule while offering opportunities for you to engage with your peers.

MA in Human Resource Management Top-Up

MODULE DETAILS



01. Dissertation and Research Methods

UNIT DESCRIPTION

This module specifies the independent research and related research methods skills training programme offered across Northampton Business School and its constituent fields at taught postgraduate level (Level 7). The specification is inevitably a general one to reflect the different types of research project which students may choose to undertake - conceptual, work related or applied - and also to reflect the contrasting research paradigms that may be followed.

You will be able to demonstrate the ability to plan, design and implement an individual piece of conceptual, applied or work-related research, involving the synthesis of theory and practice, the contextualisation of the chosen topic in the literature and the selection of appropriate research methodologies and methods of data collection and analysis. In addition, it will help you to manage a prolonged course of independent research and related study in an orderly and effective manner.



LEARNING OUTCOMES

1. Engage actively and successfully with a programme of training in approaches to research, and related research skills, involving generic and field-specific elements.
2. Produce an account of the research study that is consistent with the chosen type of research
3. Formulate an academically rigorous and practically feasible research proposal, setting out the detailed parameters for the proposed independent research project.
4. Construct and use a research instrument, such as a survey, to collect primary and/or secondary data, and apply appropriate methods of data collection and data analysis.
5. Communicate the solutions arrived at, and the thinking underlying them.

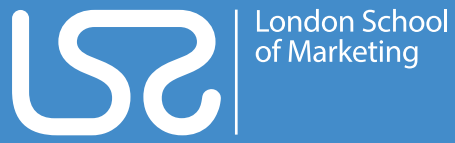


Course Delivery

The course would be delivered on a blended learning format encompassing highly interactive sessions, workshops, seminars, project work and case studies. During the qualification students will have full access to LSM's Learning Platform, where they can access all course materials, lecture notes, case studies and practical applications as well as access to regular online webinars, delivered directly from London.

In addition, staff at your support centre are also available to provide local support and assistance to students.





London School of Marketing Head Office,
8th Floor, 4 Grosvenor Place,
Hyde Park Corner,
London,
SW1X 7DL
United Kingdom